

**FALLBROOK HISTORICAL SOCIETY  
BOARD OF DIRECTORS MEETING MINUTES**

**January 7, 2020**

I. The meeting was called to Order by Roy Moosa in the Ford Room at 4:30 PM.

II. Present at the meeting were:

Board Members: Roy Moosa Mary Belton Don McLean, Jr.  
Tom Frew Marianne Dickey Leo Romero  
Mike McGuire Scott Atkins Jauher Zaidi  
Jeff Duhachek Julia Weldy

III. Minutes. July 2, 2019 is still missing. Jeff made some changes in the October minutes. He said that September's still has not been received. Julia said she knows she typed them and will resend. Roy said that he could not open November's. Jeff suggested sending minutes as a pdf file instead of on google. Minutes will be discussed more at a future meeting.

**IV. REPORTS**

President's Report; Roy Moosa

- Accomplishments from 2019 include:
  1. Over 5500 visitors to Caboose.
  2. GO FUND ME -- Raised \$xxxx
  3. Successful movie fundraiser
  4. \$xxxx raised at Christmas Open House
  5. Welfare exemption from County and State was approved. \$xxxx refund. They made the check out wrong and will fix it and resend it to us.
  6. Taxes were reduced from \$xxxx to \$xxx.
  7. Barn Sale raised \$xxxx.
  8. Reche School Open House
  9. Oral Histories
  10. Entry to Museum has been improved.
  11. Water issue has been solved in the Ford Room.
  12. Masons are helping with the Oddfellow Cemetery.
  13. Successful fundraisers and public presence.

Ford Room Report: Mike McGuire

- Construction finished.
- Vintage Car Club gave \$xxx to help clean it.
- Posters still need to be rehung.
- Cars need to be cleaned.

Administration Committee Goals for 2020: Roy Moosa

- Fill vacant board positions.
- Endowments
- Essay contest for high school seniors.
- Fundraisers -- Do one per quarter.
- Improve walkway at Reche School House
- Put up Christmas Display at Reche School House
- Complete museum displays.
- Finish oral histories.
- Repair air conditioning, roofs, etc.

Suggested Goals for 2020:

- Docents -- Recruit more.
- Get more members involved.

#### Members:

- 148 members. 73 have emails and 75 do not have emails.
- Mike McGuire suggested members only functions as a way to invite more members to get involved. Potlucks, etc. would encourage face to face contacts.
- Mike also suggested outreach to elementary schools through assemblies as a way to invite more families to come visit the museum and get involved. Julia will obtain contacts at elementary and high school districts.

#### Treasurer's Report: Marianne Dickey

- Budget proposed.
- She says to look at it online (yellow line).
- Not quite \$xxxxx (in red).
- Summarized past budgets vs. new budget.
- Budget Approved!

#### Announcements: Roy Moosa

- Fallbrook Revitalization Committee meeting, 10 AM, at FPUD, Thursday, 1/9/2020.

#### Fundraiser Discussion:

- Administration committee decided to have another movie fundraiser.
- Frank Capra's movie, Mr. Smith Goes to Washington is chosen.
- It is a long film so it will have an intermission.
- It costs \$xxx per day to show it.
- We will have two showings, 2 PM and 6 PM on Saturday, March 28, 2020.
- Fliers will be made to encourage high school students to come.
- Don McLean will bring Frank Capra's historic film projector to show movie goes!

#### Docents Report: Jeff Duhachek

- 89 visitors. 77 to the Heritage center. 52 came to the open house.
- 9 visitors came to the Caboose before the parade started. Decision not to have it open before the parade in the future.
- 3 visitors to the Reche schoolhouse
- 6981 total visitors for 2019. This is much more than in 2018. The Caboose is the draw for the increased numbers of visitors!
- Museum has 9 docents and 3 junior docents. 20 shifts per month need to be covered. Schedule is completed and distributed.
- Docent pizza party was successful.
- Reche Schoolhouse will be used for Polling Place in March. County will pay the museum a stipend of \$xxx for using it.

#### Facilities Report: Don McLean, Jr.

- Key for the bathroom lockbox is missing. Jeff says that a clip is needed for the key.
- Railing -- 2 bids received: \$xxx and \$xxxx. It will be replaced with wood. It is a serious **Safety Issue**. Motion to go with the first bid of \$xxx is approved.
- Mike McGuire asked about the uneven walkway being a hazard. Don says that it needs to be done also. Roy asked for the company replacing the railing to make a bid when they come to replace the rail.
- Building Alarms -- Roy Moosa asked what happens when someone is no longer on the board. Is there a cost for making changes for those who have access to the alarm codes? Jeff says that he is able to disarm the alarms remotely. Marianne suggests looking at the alarm system member access once a year. Jim Foster will be removed. Check with the Ganoes before removing them.

Motion approved for these changes.

Website Report: Jeff Duhachek

- Winter Historian newsletter -- article about origin of name DeLuz.
- Added minutes of meetings.
- 987 views per month is the average.
- 11,000 plus views for 2019.
- 2 members renewed online.
- No Go Fund Me or store sales online.
- No queries or requests.

Assets Committee Report: Don McLean, Jr.

- Storing story boards
- Barn Sale every year -- Next year it will be in September. October is too close to Christmas open house.
- Memo of understanding -- Unsold items to be donated. Did not like items sold in Barn. It is not for that purpose. Barn should be for rent and display only is the opinion of the asset committee.
- \$xxx raised at Barn Sale during Christmas open house. Tom Frew suggests that items be sold in Museum store instead of the Barn because the items make the Barn not open to show its displays when they are blocked by tables and items to be sold.
- Mike suggested "Old Fashioned Christmas" for theme for December 2020.
- Unsold items still are in the Barn. The items need to be picked up so that the exhibits can be displayed again.
- Don is interviewing an Elder he knows in Pala to get more of their history for our Museum.

IV. Other Business:

- Marianne Dickey is putting an article about a walking tour of the old train route through Fallbrook on a flier. 20 cents each for black and white fliers; 45 cents each for color fliers. Jeff suggested that the Village Association could help pay for the fliers because they could be given to people doing a walking tour of where the railroad tracks downtown were.
- Jeff Duhachek says the Questers are putting a plaque up at the Reche Schoolhouse.

V. Meeting Adjourned by President Roy Moosa at 5:50 PM.

Respectfully submitted,  
Julia Ward Weldy, Secretary