



# The HISTORIAN

PUBLISHED BY THE  
FALLBROOK HISTORICAL SOCIETY

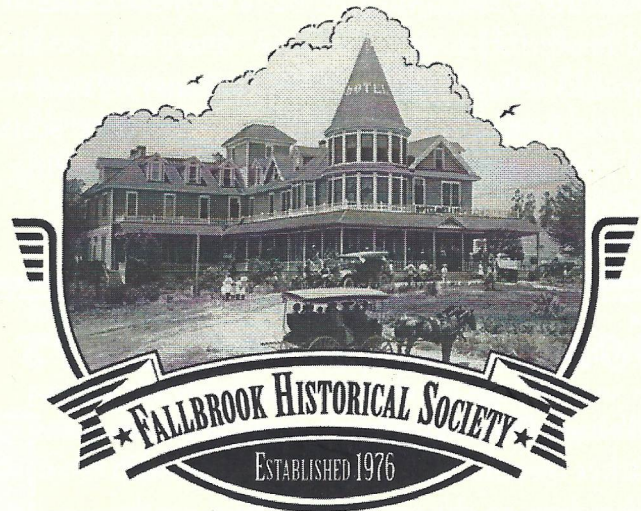
AUGUST 2012

## NEW LOGO AND MISSION STATEMENT

A new logo and mission statement were presented to the Board Members at the last Board Meeting. The logo depicts the old Ellis Hotel which certainly exemplifies historical Fallbrook. The hotel was built in 1889 and torn down in 1959. Photos of this hotel can be found in many establishments around Fallbrook.

The logo was designed by Ronald L. Simpson, who retired from McDonnell-Douglas after 35 years as a Conceptual Artist and Designer. Ronald was born in Fallbrook, and went all through school (K through 12th) in Fallbrook. At an early age he exhibited artistic talent and Bob Murphy, his 8th-grade teacher, told him that he needed to think about a career in art. He was lucky enough to be hired by Douglas in 1955 and they sent him to Los Angeles Art Center for further schooling.

He is the Great-Great-Grandson of Henry & Martha Gird, one of the founding families of Fallbrook. How cool is that?



*"The Fallbrook Historical Society, a membership-based, non-profit organization, is dedicated to the discovery, collection, preservation, and display of materials, objects, and artifacts which depict the rich heritage of the greater Fallbrook area. As an educational and cultural institution, we enthusiastically share our growing collections and archives with members, visitors, and the entire community. Our goal is to bring people together to share in the richness of our past and enable them to experience first-hand the process of history and its connection to the present."*

## Remembering Mary Martin Rivers Long-Time Member

Last month brought the sad news that Mary Martin Rivers had passed away at the age of 78. A native of Fallbrook, Mary lived here for 75 years until health conditions mandated a move to her daughter Eydie Fenton's home in Idaho. The Historical Society is indebted to Mary for many years of service as a director and officer. Additionally she edited the Society's newsletter and co-authored writings with her husband Don for the "Fallbrook in Review" series. In 2006 both Rivers were honored with the Pioneer of the Year award which was so richly deserved.

Eydie predeceased Mary by just days and in response to a memorial tribute sent by the Society, Mary's oldest child, Nancy Wolfe sent the following note for the Rivers' family: *"Thank you for the beautiful flowers. They are a wonderful remembrance of both Mom and Eydie. It is especially nice that you sent living plants. Both Mom and Eydie loved to garden and especially loved flowers. They were always sad when cut flowers faded. Having these plants will mean that we can smile whenever we look at them for years to come."*

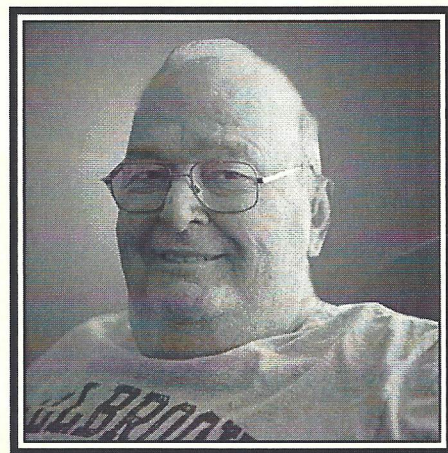


## ***President's Message...***

It's summer time. One thing that you can always depend on is that there will be lots of graduation ceremonies taking place. Grade School, High School, College and more. There are lots of reunion get-togethers going on also. I just recently hosted my 60th-year Fallbrook High School Class of 1952 reunion at my home. It was a lot of work trying to locate classmates, but it was worth the effort. The last reunion was 10 years ago. In our museum there is information about Fallbrook Schools: history, sports memorabilia, High School Yearbooks and we even have band uniforms. The yearbooks are popular items and more folks need to know that they are there for them to look up old friends and help with items related to High School history.

As you have probably just read, there are some interesting events being planned by a newly organized committee in regards to activities coming up in the future...so stay tuned. You might even want to become involvd.

*Historically Yours, Jack Story*



*Jack Story, President*

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## ***Major Market Owners Honored***

The Fallbrook Historical Society recently honored Major Market owners Sam and Ann Logan with Life Memberships in the society for their nearly twenty-five years of support. They also were presented with an eight volume set of the FHS publication "Fallbrook in Review." The Logans arrived in Fallbrook in the summer of 1988, opening the market later in the fall and immediately becoming active supporters of many non-profit groups in the village. Pictured from left are FHS Membership Director Cecelia Njust and her husband Carroll, with the honorees Ann and Sam Logan.



## **INTRODUCING NEW BOARD MEMBERS**

New Board member, Roy Moosa, has been a Fallbrook resident since 1994. He was recently elected for a fourth term as Fallbrook Vintage Car Club President, is an elected member of the Fallbrook Planning Group and is a Board Member of the De Luz Volunteer Fire Department.

Roy is owner of Sun Center at 131 West Beech Street, the oldest Commercial building in Fallbrook circa 1882.

New board member, Sharon (Goodman) Towery, has been a De Luz and Fallbrook resident since 1977. She and her husband grew Avocados, had four children, all graduates of Fallbrook High School and Sharon retired from a banking career mostly spent at a local bank in Fallbrook. She now enjoys time between homes in Oregon and Fallbrook.



# BIG SCREEN PRESENTATION FOR "THE HISTORY OF THE AUTOMOBILE IN FALLBROOK"

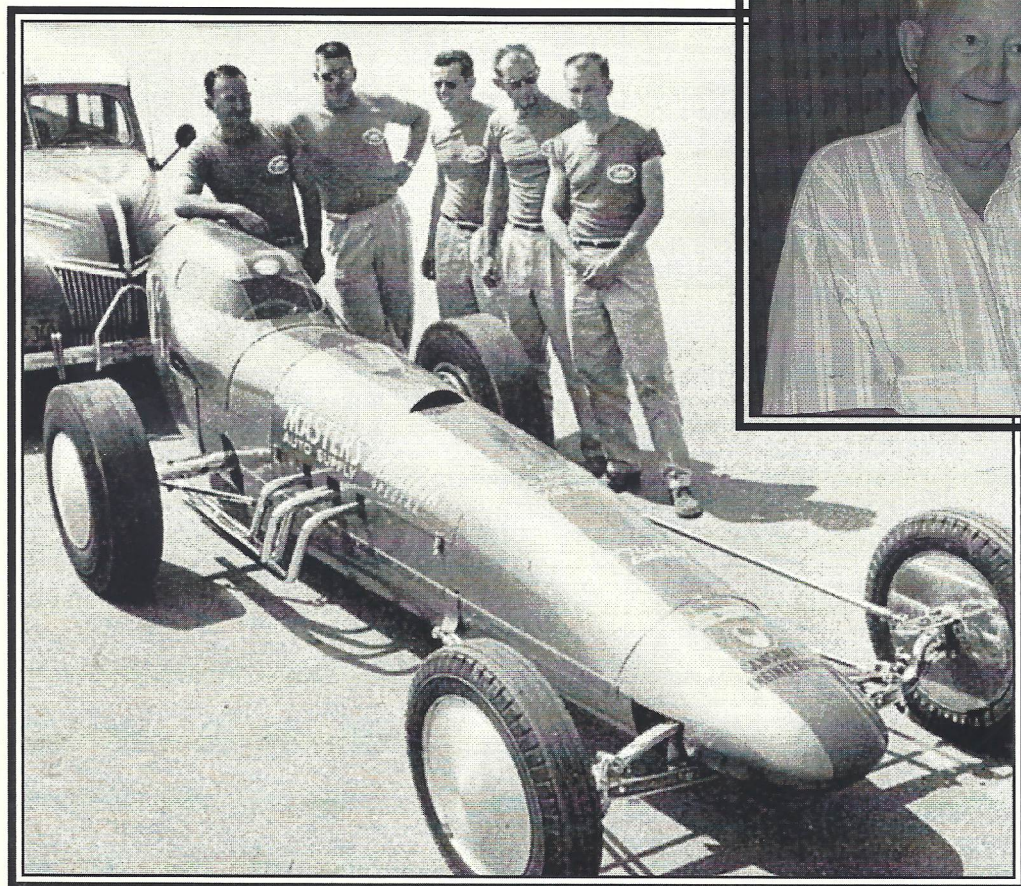
A unique big screen presentation on the "History of the Automobile in Fallbrook" will be held on Sunday, August 19, at the Fallbrook Historical Society, 1730 S. Hill Street, at 2:00 p.m. The show will cover the years between 1900 and 2012 and presents an impressive sequence of photos depicting the development of the automobile set against the backdrop of the development of Fallbrook. Some of the most intriguing photographs focus on the same spot at Main Street and Alvarado over a long span of time, so that comparisons can easily be made of how cars, people, and our town have changed during the last century.

Other views that are sure to please include the Hotel Ellis, the Santa Fe Station, the "Pickwick Stages," and shots of Fallbrook's three historic service stations: the Fallbrook Garage (1910), Steve's Service Stations (late 1920's) which later became Radmacher's Service Station (1950-1978), and Mahr's Auto Supply and Gas Station, first built in 1935 and later became a network of service stations run by three generations of Mahrs.

Also included in this special event is a colorful display of vintage cars throughout the Museum grounds and a narration by the Fallbrook Vintage Car Club describing

the Club's development and purpose. Fallbrook's own Dode Martin, famous Dragmaster creator and drag racer, will share anecdotes with the crowd and "fire up" a special "hot rod" to thrill spectators with the roar of a racing engine. After the presentations, tours of the Museum buildings will be available, including the famous Pittinger House, the newly refurbished Ford Room with displays of three restored antique Fords and an entire wall of the Vintage Car Club Posters, the Rock and Mineral Museum, and the Donald Rivers Interpretive Center (known as "The Barn") with its many agriculture-through-the-years displays. The main Museum itself will also have tours and special displays set up for the day. The event, sponsored by both the Fallbrook Vintage Car Club and the Fallbrook Historical Society, will conclude with an old-fashioned ice cream social - featuring both homemade apple pie and homemade ice cream - all free to the general public.

*We are hoping that any member that wishes to take part in this event who can bake an apple pies or make homemade ice cream call either Bev McDougal or Evelyn Fisher.*



*Left: Dode Martin and his 1957 Team and Car.*

*Right: Dode Martin and Roy Moosa at the Fallbrook Vintage Car Meeting last month.*



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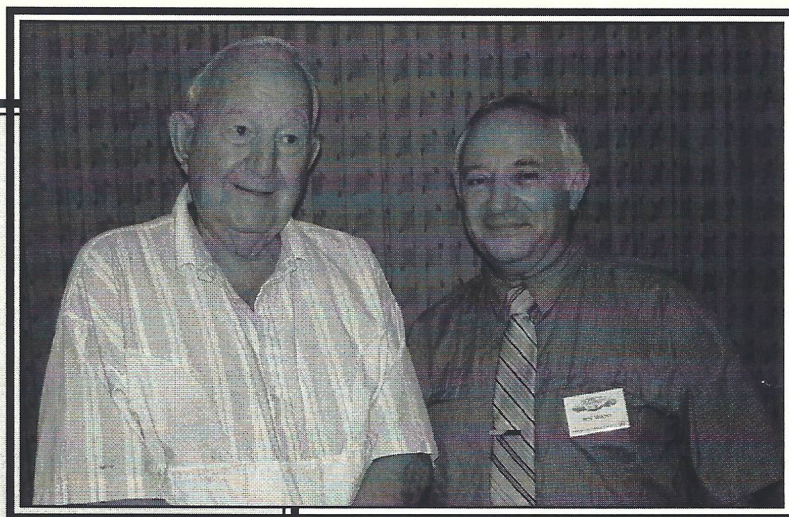
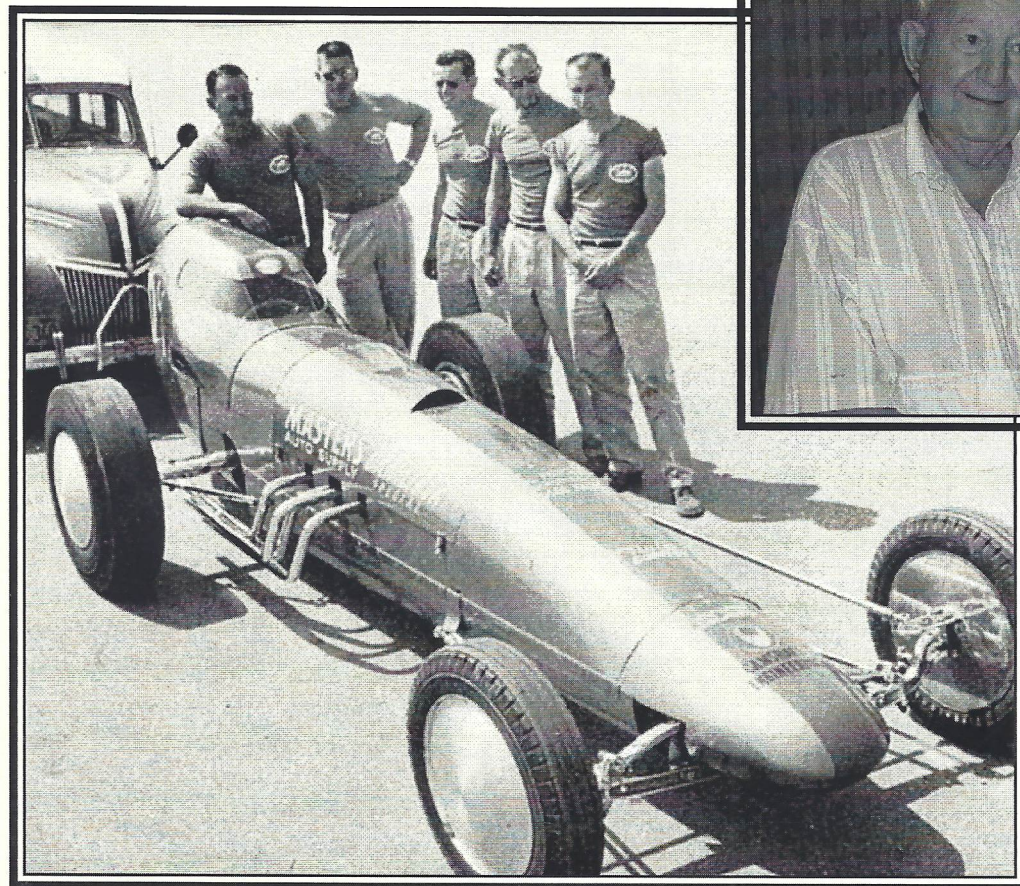
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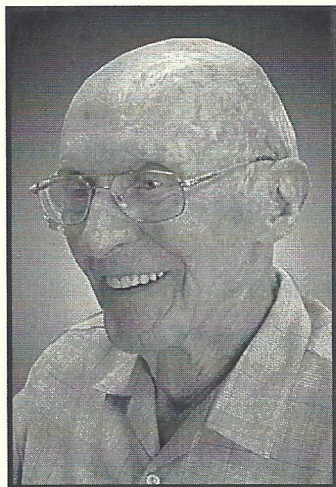


*Left: Dode Martin and his 1957 Team and Car.*

*Right: Dode Martin and Roy Moosa at the Fallbrook Vintage Car Meeting last month.*



## Saying Goodbye to an "Old Friend"



Board Member Marion Clemmens submitted his resignation from the Board of Directors as of July due to his advancing age. He turned 94 on July 17th. The Board in turn agreed to his resignation with the decision that he remain on the board as a non-voting Board

Member Emeritus.

Marion was born in Fallbrook in 1918. His mother was also born in Fallbrook in 1887. He was employed by the Post Office, and as many of us can remember, he was our Postman for many years. He retired in 1972 after 23 years serving the people of Fallbrook.

He has been a long-standing docent for FHS and often referred to as our "walking encyclopedia."

## MEMBERSHIP NEWS

We wish to welcome all the new members to the FHS and encourage them to come and visit the museum, the Barn and especially the Pittenger House. All venues are unique and offer materials and artifacts that are steeped in historical significance to the Fallbrook area. We are always looking for volunteers to assist us as docents so if after visiting, you think that you might be interested, please give us a call at the museum and we will be in touch.

FLO BARNES

MYLES and SUSIE CHACE

JOAN, nee DIAMOND, and DON HIGBEE

SAM and ANN LOGAN

ROY MOOSA

ROBERT R. SANCHEZ

— Cecelia Njust, Membership

## Get Well Wishes

"Just wanted to share that my dad, Dr. Robert Miller, is home from the hospital and doing well. He had two abdominal aortic aneurysms repaired last week at UCSD Cardiovascular Center in La Jolla. At age 87 he is the amazing "Bionic Bob!" I will be in Fallbrook at least another month as caregiver." Sherri

### BOARD OF DIRECTORS

Jack Story, President

Dode Martin, Vice-President

Judy Gillespie, Treasurer/Corresponding  
Secretary/Docent Chairperson

Leta Hayden, Recording Secretary

Sherri Lenfers, Historian/Website Coordinator

Cecelia Njust, Membership

Annabelle Simpson, Newsletter Editor

Marion Clemmens, Emeritus

Bruce Dennett

Bob Fender

Ginny Grossman

Beverly McDougal

Don McLean

Pat Showalter

## DONATIONS

We would like to thank the following individuals and organizations for their special contributions and support:

P.E.O. Chapter AZ

Exxonmobile Foundation

Fallbrook United Methodist Church

Michael McCommand

Evelyn Fetzner Estate

Memorial Donation: Mary Rivers by Russ & Brenda Vatnsdal

*We welcome contributions to the newsletter.  
Please send to Fallbrook Historical Society,  
P.O. Box 1375, Fallbrook, CA 92088-1375*

*or e-mail to:*

*Annabelle Simpson at*

*avs1938@gmail.com*

*fallbrookhistoricalsociety@gmail.com*

**THE FALLBROOK HISTORICAL SOCIETY  
IS OPEN:**

**THURSDAYS: 1-4 P.M. • SUNDAYS: 1-4 P.M.**