The Fallbrook Historical Society and the San Diego County Farm Bureau will present “A Salute to Agriculture: Honoring 100 Years of Agriculture in San Diego” on Saturday, May 10, from 11:00 a.m. to 2:00 p.m. at the Historical Society Museum grounds, 1730 Hill Avenue, (Rocky Crest Road and Hill Avenue). A unique collection of agricultural memorabilia and historical photos will be on display and a broad sampling of fruits, vegetables, flowers, and others goods from farmers and growers throughout the area will be available as part of an extensive raffle. Components of the San Diego agricultural economy will be featured, including olives, citrus, avocados, nurseries, grapes and wineries, macadamia nuts, cut flowers and indoor plants, to mention a few. Agricultural-related agencies - such as the UC Cooperative Extension and the Mission Resource Conservation District - will also provide displays and information.

The formal program will include remarks by Eric Larson, Executive Director of the San Diego County Farm Bureau, accompanied by a slide presentation entitled “Celebrating 100 Years of Agriculture in San Diego County.” The program will also include comments related to agriculture in Fallbrook from Janet Silva Kister, co-owner of nationally-recognized Sunlet Nurseries. The finale of the program will be a “Salute to Farmers and Growers” – the community’s expression of gratitude to our farmers and growers for their dedication and commitment to their industry.

At the conclusion of the program, a series of items will be raffled while guests tour the grounds and enjoy the agricultural displays. Refreshments will also be served at the end of the program.

All of the Historical Society’s buildings – the Pittinger House, the Museum, the Ford Room, the Rock and Mineral Room, and the Barn – will be open for visitors, and docents will be on hand to guide visitors and answer questions.

The event is open to the general public and free of charge.
President’s Message

Besides being a member of the Fallbrook Historical Society, I also extend my historical interests by being involved with the Reche Club which meets in the old original Fallbrook school house on Live Oak Park Road. At a potluck held there last month, my attention was drawn to the old pot-bellied wood stove that was keeping us all cozy on a cool evening. My thoughts took me back to my early childhood when the only heat that we had in our family home was a similar model. One of my many chores, as soon as I was old enough, was to keep kindling and other wood available during the winter months to keep the house warm. I can remember waking up and hoping that someone else in the family had already risen and got the fire going so that I could get out of bed in my pajamas and run to the stove with my cold clothes that I was going to wear that day and hold them over the stove without burning them so that they felt nice and warm when I put them on. Nothing feels worse than putting on cold clothes on a January morning. Sometimes other members of the family were already there and I had to fight for a position around the stove. Keeping warm by burning wood must go back as far as mankind. In our present times some other options are available. At our museum The Pittenger House, the upper museum room and the barn all have exhibits that show how folks used fire for all kinds of things in Fallbrook in earlier days.
I just thought I would mention this to you. These kind of things are interesting to me.

hiSTORYcally yours,
Jack

Just a quick note to all members. Jack is currently battling leukemia. He was in the Fallbrook Skilled Nursing Facility and in early March began his arduous treatment of chemo from home. When I visited with him he was in good spirits, everything considered, and wanted to know everything that was going on. I am sure he would be pleased to hear from any and all of you.

— Ed.

Calling All Folks Interested in the History of Fallbrook!

The Fallbrook Historical Society is one of Fallbrook’s best kept secrets! The grounds are located at 1710 Hill Avenue, the corner of Hill and Rocky Crest Road. The grounds are open Thursdays and Sundays from 1 p.m. to 4 p.m. Tours can be arranged by telephoning the Historical Society at (760) 723-4125. There is a main Museum, Ford Room, Rock and Gem Room, the Pittenger House and Donald Jack Rivers Interpretive Center (the “Barn”).

It takes many volunteer board members and docents to keep these facilities operating and interesting. If you are interested in preserving the History of Fallbrook, please consider becoming a volunteer. We are always delighted to welcome new volunteers and are ready to provide training. We are open to new and interesting ways to promote our facilities.

Our funding comes from Memberships and Donations. Many of our activities are free, however, donations are always welcome as it is costly to keep our doors open.

If you have some free time and would like to volunteer we would love to have you. Come visit soon and tell all of your friends about the Fallbrook Historical Society so it won’t be “Fallbrook’s Best Kept Secret!”

NEIL RHODES 1918-2014

Neil passed away at home on February 13 after a brief illness. Neil made his home in Fallbrook for 74 years. He moved to Fallbrook in 1940 at the age of 22 to work for his brother at Mark’s Garage on North Main St. (It later became known as Roy’s Garage.)

After serving in the Army Air Corps he returned to Fallbrook to work at the family garage until he was hired as a machinist/mechanic at Camp Pendleton. He worked there from 1952 until his retirement in 1974. He was known as the “go-to-guy” to get things done on any base vehicle.

Neil and his wife raised two children in Fallbrook: son Allen Ray Rhodes now of Las Cruces, N.M., and daughter Rita Nadine East Jensen now of Boise, Idaho.

Neil was honored as Pioneer of the Year in 2013 by the Fallbrook Historical Society.

He requested that friends and family donate to the Fallbrook Historical Society in his memory.

He will be missed.
Spotlight on Bev McDougall
Our Board Member Extraordinaire

Earl and Bev McDougall were married in 1947, in beautiful downtown Burbank, California, at the First Christian Church. Earl is a native California and Beverly was raised in Illinois and came to California in 1945.

Their first home was an apartment in Los Angeles near Pico and Figueroa. Earl was working in construction on one of the largest truck cranes in Los Angeles and Bev was working for Security Pacific Bank.

In 1948 they moved to Lakeside near the Barona Indian Reservation on property that Earl’s family had homesteaded in the early 1930’s. They planned to become hog farmers and make a lot of money, but soon discovered what a losing proposition that was. They then moved to Vista, where they remained for ten years, raising their growing family of three children.

In 1960, they moved to Fallbrook so that their three children and two foster children could be raised in a rural atmosphere. Three years later they had built their own home on Palomino Road. The property they purchased was part of the old Martin ranch: the McDougals bought two and 2/3 acres and Jack and Shirley Story bought the adjoining 2 1/3 acres.

Earl was employed with the San Diego County Road Department and Bev worked in the Fallbrook High school Cafeteria and in the counseling office while working on her teaching degree. She later taught clothing and design and Vocational Foods at the high school.

In 1968 Earl opened a real-estate office and in 1977 Bev and Earl purchased the Davis Ranch along with Jack Story and Dode Martin. The three families opened the Grand Tradition in 1984.

In 1987 Earl and Bev bought out the Martins and the Storys and operated the business alone until 1997 when their son Don moved from South Dakota to take over the operation of the business. Presently Don is managing the business, grandson Mark is General Manager, Drew is in charge of operations, and daughter Sherri is Music Coordinator. Their daughter, Dianne, is currently traveling across the country. Earl and Bev formally “retired” in 2000. They have 14 grandchildren (including spouses) and 10 great-grandchildren.

Beverly currently serves on the Historical Society Board of Directors, is the Chair of the Docent Committee, and the Chair the Special Events Committee. She is also a perennial volunteer for any and all activities connected to the Historical Society.

Pittenger House News...

The Live Oak Questers are pleased that the Preservation and Restoration of the living room has been completed. The piano and shelves were removed from the west wall, and the room painted from floor to ceiling, a vintage rug was purchased and with a little rearranging of the furniture the room is ready for guests. Please stop by for a visit, I think you will be pleased.

Quinn Harrison a Boy Scout working on his Eagle Scout Badge has given us a jump start on enhancing the grounds around the two beautiful trees on the south side of the house. He has furnished us with two picnic tables, a split rail fence and an herb garden, this project should be completed soon and we will continue to make this an inviting area to enjoy. I’ve already heard from a group planning to tour the museum in April and they would like to use the area for a picnic lunch. I think this will surely be a popular area once it is discovered.

Carolyn Gano
Curator, Pittenger House

Restoration of Carriage Underway

CALL FOR HELP!

If someone wants to sand, scrape, refinish, or just help with the restoration for an hour or two, the group meets on Monday and Thursday mornings from 9:00 to 12:00 in Bev’s garage. Any help would be appreciated. Call Bev at (760) 728-2546.
DONATIONS
We wish to thank the following donors: Exxon Mobile Foundation, Evelyn Fetzer Estate and Memorial Donations in Memory of Neil Rhodes

MEMBERSHIP
We wish to welcome several new members to the Society and hope that they will visit often and engage in some of our events. If you don't know members or neighbors that have joined in the community, we are publishing a list of names only on Page 4 & 5.

Joe & Julie Walker
Kathleen Swanson
Jolie Stapp & Keith Liermann

MISCELLANEOUS
Don McLean, Sr. is in need of a glass display cabinet for the Gem & Mineral Room. If you have one you want to get rid or know of one call Don at (760) 728-7798.

THE FALLBROOK HISTORICAL SOCIETY
IS OPEN:
THURSDAYS: 1-4 P.M. • SUNDAYS: 1-4 P.M.
FHS to Hold Annual Meeting on April 26th

The Fallbrook Historical Society invites its members and the general public to attend its annual meeting on Saturday, April 26. The event will be held from 2:00 a.m. to 4:00 p.m., in “The Barn” at the Fallbrook Historical Society, 1730 Hill Avenue, (Rocky Crest Road and Hill Avenue).

The event will begin with a brief business meeting and the election of new Board Members and Officers. After the business meeting, the Society will honor two local residents for their dedicated service to the Fallbrook community. The Pioneer of the Year Award will go to Arlan Peterson, a long-time resident of Fallbrook and the Vintage Award will be presented to Jerry Olive and Lee Shaeffer, the co-owners of NAPA Auto Parts.

At the conclusion of the awards program, refreshments will be served.

For more information call Roy Moosa, (760) 728-8323 or Sherri Lenfers (760) 728-7039.

### ARLAN PETERSON

**Pioneer of the Year 2014**

When interviewing Arlan Peterson we asked what was his favorite hobby and he replied “Volunteering for the local fire department and working on Camp Pendleton as a firefighter.” He has many stories about both “good friends and memories.” When asked what was his passion he replied “To be a carpenter.” He came by it naturally from a family that was in construction.

Arlan came to Fallbrook as a child of seven, with his parents, Lindon and Velma, three sisters, Lenon, who still lives in Fallbrook, Neola and Norene who now live in Utah. He was born in Utah in 1933 during the Depression. The family moved to Fallbrook so his father could work at the new Ammunition Depot being built next to Camp Pendleton. The family rented a twenty acre piece of land and they raised milk cows and chickens. Arlan attended Fallbrook Schools, graduating in 1951. Asked if he played sports he responded “swimming.” At the time Fallbrook High had one of the only pools in the county so team competition was rare. He did do a race around the Oceanside Pier. But only “Placed in with the pack.”

Arlan was drafted into the Army in 1953. Before being sent to Korea in 1954 he married Rosalie Bell. A local girl with a large family of twelve more brothers and sisters. They raised three children Niles, Krake and Tracy. Niles works for Calavo as a field representative. Krake has followed in his family’s footsteps and does construction. Tracy lives in Arizona. He has six grandchildren, five of which still call Fallbrook home.

When he was seventeen he planned and built the small office on the corner of College and Main. It was designed as a temporary building, to be moved and picked up by a crane. But as most of us know it is still sitting on that site as a rental car business. When asked how many homes he has built he could not remember as there as been so many.

Arlan and Rosalie were members of the Boots and Slippers Square Dance Club and Arlan volunteered for the Fallbrook Fire Department for twenty years and spent thirteen years on the Board of Directors.

He retired from contracting and building in 2009. After fifty six years of marriage Rosalie passed away in 2009.

### JERRY OLIVE

**Vintage Awardees of the Year 2014**

Jerry Olive & Lee Shaeffer

Co-Owners of Napa Auto Parts

Family owned and operated since 1961, NAPA Fallbrook Auto Parts has been selected as our Vintage Award recipient this year. Jerry Olive and brother-in-law Lee Shaeffer are presently co-owners and along with a dozen loyal employees, have been providing auto and parts to Fallbrook residents for 53 years. In addition they also provide a full-service machine and radiator shop. Located at 762 East Mission, NAPA’s physical location has experienced changes over the years. Originally located on East Juniper the street name was changed to East Mission, and in the 1990s the widening of East Mission forced the Olivies to purchase additional lots to the west to meet parking requirements.

The Olive family (Floyd & Opal, and their two children Darlene and Jerry) moved from Stockton to Fallbrook. Floyd worked as a Heavy Equipment Operator and paved roads in and around Fallbrook. In the early 1960’s, he purchased property at the current location hoping to open a liquor store. When that venture did not materialize he decided to open an auto and tractor parts business. Knowing there was a real need, Floyd signed a contract with NAPA, and opened the business in 1961. His good friend Wade Parker was employed as the manager, and his son-in-law Lee Shaeffer, as bookkeeper. A true family business, Jerry and his sister Darlene worked at the store learning the business and became owners with the passing of Floyd. When Darlene passed away in 2006, Lee took over her half of the business.

We are honoring NAPA because of their quality service, customer care and their commitment to the community of Fallbrook, and in keeping with this service, Lee Shaeffer served as President of the Fallbrook Historical Society in the early 2000’s.
LIST OF MEMBERS

Have you ever wondered whether your neighbors or friends belong to the Fallbrook Historical Society? So often, if the members are not active in the Society, they send in their dues and don’t necessarily give it more thought. If you have a neighbor that you think might be interested in becoming a member, and their name is not on the list, ask them and maybe join them at the museum for an outing. We have a lot to see and do. Maybe you will recognize a name from your past…a teacher, a neighbor's parents, the doctor you went to as a child. The list is endless and interesting.

Bill Ahrend
Alexus Anderson
Renald J. Anelle
Donald A. Anthony
Elizabeth Anthony
Philip Arnold
Scott Atkins
Jame Baldwin
Flo Barnes
Nicholas Baumgartner
Mr. & Mrs. R. Baxter
Mary Belton
Mr. & Mrs. Robert Benjamin
Merritt Bethig
Jack & Karen Boggio
Donna Boren
Mr. & Mrs. Roger Borst
Barbara Bradford
Daniel Branson
Ronne Branson
Jorgina Brause
Mr. & Mrs. Garth Bricker
Dr. & Mrs. Wm. Brown
Anne Burdick
Helen Burr
Marion & Shirley Calvert
Mildred Cassidy
Leland M. Cave
Myles & Susie Chace
Cathy Chocolas
Mr. & Mrs. Robert Clarno
Marion Clemmens
A. D. Clemmens
Jeanie Cochran
Clara Coleman
David Colwell
Lori Cook
Jean Coshow
Mellouise Curry
Mr. & Mrs. Thomas Curtis
Denver A. Davis
Lois Davis
Mr. & Mrs. Duane Dawes
Mr. & Mrs. Greg Dehm
Brian Deming
Mr. & Mrs. Bruce Dennett
David Dering
Jane Donath
Jack Donohue
Terry L. Draper
Ila Driver
Mr. & Mrs. Don Durling
Mr. & Mrs. Darwin East
Eva Ellis
Ralph Enander
Dwight & Andrew Enden
Thomas & Sandra Evans
Delos E. Eyer
Bob, Shirley, Samantha Fender
Evelyn Fisher
Michael Flanders
Stephanie Flood
Mr. & Mrs. Ralph Foster
Mr. & Mrs. Don Foulkes
Ellen Francisco
Mr. & Mrs. Harry Freeman
Jamelia Frielings
Elizabeth Fry
Mr. & Mrs. Bruce Ganoe
Ted Garrett
Mrs. Randall Geddes
Betty Bilby
Mr. & Mrs. Charles Gilchrist
Mr. & Mrs. Robert Gillespie
Richard Gird
Bill & Barbara Gordon
Wilford Gower
Mr. & Mrs. Charles Graeber
Gifted Green
Violet Gregg
Jim Grevatt
Mr. & Mrs. Craig Grimm
Jo Griset
Virginia Grossman
Dorothy Grossman
Victor Hansen
Bill Hanson
Edna Hanson
Rick Harmon
Mr. & Mrs. Thomas Harris
Leta Hayden
Mr. & Mrs. Otis Heald
Gordon Heath
Mr. & Mrs. David Hedrick
Mr. & Mrs. Joseph Helm
Larry & Margaret Herr
Mr. & Mrs. Don Higbee
Mr. & Mrs. Nichols Hinchliff
Laura Hindorff
Virginia Howard
Mrs. Edmund Howell
Jacqueline Jackson
Susan Jenkins
Mr. & Mrs. Frank Jerome
Mr. Harmon Johnson
Jean Johnson
Mr. & Mrs. Hadley Johnson
Mr. & Mrs. John Johnson
Betty Johnston
Robert Jordan
S. Drew & K. Gerard
Ron Kelley
Marilyn Kimbrell
Laurence Kinney
Nancy Knox
Ken Kooyman
Mr. & Mrs. Don Kramer
Norma Kruse
Kammon Lang
Dr. & Mrs. Alan Larner
Lois Lee
Wade Leehey
A. Spencer Lehmann
Sherri Lensers
Richard Levering
John Litvak
John & Valerie Litvak
Mr. & Mrs. Paul Lochridge
Mr. & Mrs. Sam Logan
Thomas Lowe
Joellen Maddock
Adrienne Marshall
Mr. & Mrs. Ted Martin
Lance Martin
Mr. & Mrs. Dode Martin
Douglas McCormac
Michael B. McDonald
Mr. & Mrs. Earl McDougal
Kathy McGoldrick
Michael McGuire & Family
Jane McKee
Mr. & Mrs. Don McLean Sr.
Mr. & Mrs. Don McLean Jr.
Michal McDamond
Gordon & Linda Miller
Mrs. Robert Miller
Ed Mitchell
Thea Moore
Araxi Moosa
Roy Moose
Marie Morse
Tom Morton
Barrett Newman
Johnnie L. Newton
Donna & Kenneth Niemeier
Mr. & Mrs. Carroll NJuster
Dorothy Norton
Mr. & Mrs. Bill O'Connor
Tom Odendahl
Mrs. Robert O'Donnell
Gertrude Oertle
Jerry & Sherrie Oliva
Viola Orcutt
Mr. & Mrs. Ric Ordway
Troy & Jessica Ortiz
Mr. & Mrs. Bill Ottemann
Mr. & Mrs. Michael Palculich
Ron & Sue Parkinson
Jack P. Parkinson
Dr. Larry C. Parks
Mr. & Mrs. Walt Parry
Helen Paul
Christmas Open House
The Fallbrook Historical Society wishes to thank all the wonderful volunteers who shared in creating a very special "Old-Fashioned Christmas" Open House on December 14, 2014. Without the extraordinary efforts of all these people, the event would not have been possible.

Thank You

Historical Society Board of Directors
Bruce Dennett, Bob and Shirley Fender, Ginny Grossman, Leta Hayden, Sherri Lenfers, Bev and Mac McDougal, Don and Marian McLean, Don McLean, Jr., Roy Moosa, Pat Showalter, Ann Simpson, Jack and Shirley Story, Sharon and Bill Towery

Historical Society Members
Mary Belton, Anne Burdick, Evelyn Fisher, Ellen Francisco, Carolyn and Bruce Ganoe, Thea Moore, and Margaret Riley

Family of Historical Society Members
Korkie and Lynda Campbell, Tim Showalter

Members of Boy Scout Troop 755
Quinn Harrison, Declan Harison, Jackson Kuran and Kirk Kuran

Fallbrook Fire Department Explorers

Boy Scout Venturing Crew 796
Ken Kooymen (Crew Advisor); Elijah Zepeda (Crew Vice President)

Rainbow Girls

Arts and Crafts
Marilyn Wertz and Lynda Campbell

Monserate Chapter of the Daughters of the American Revolution

Home School
Kristen Lee and her students

Senior Sheriff’s Volunteers
Cindy Roark, Derwin Williams, and Staff

Fallbrook High School Madrigals
Heather Smith, Director

Santa Claus
Daryl Bickley

Fallbrook Chamber of Commerce
Kathie Richards

Gingerbread House Contest Winner
Naomi, Luke, and Lillian Booterbaugh